

RECEIVED  
CENTRAL FAX CENTER

OCT 14 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:  
Heidi Kay et al.

Application No.: 09/216,206

Confirmation No.: 1079

Filed: December 18, 1998

Group Art Unit: 3622

For: INTERNET ADVERTISING SYSTEM

Examiner: James W. Myhre

**STATEMENT UNDER 37 CFR § 3.73(b)**

BEH Investments LLC, a Delaware limited liability corporation, states that it is the assignee of the entire right, title and interest in the patent application identified above, by virtue of a chain of title from the inventor of the patent application identified above, to the current assignee as shown below:

1. From: Heidi Kay, Russell Fraden To: Flycast Communications Corp.  
The document was recorded in the United State Patent and Trademark Office at Real 009682, Frame 0336.
2. From: Flycast Communications To: Engage Technologies  
The document was recorded in the United State Patent and Trademark Office at Real 012077, Frame 0280.
3. From: Engage Technologies To: Engage, Inc.  
The document was recorded in the United State Patent and Trademark Office at Real 012592, Frame 0308.
4. From: Engage, Inc. To: BEH Investments LLC  
The document was recorded in the United State Patent and Trademark Office at Real 013881, Frame 0442.

The undersigned is duly authorized to act on behalf of Assignee.

Dated: October 14, 2005

Respectfully submitted,

Signature: /Benzion A. Wachsman/

Benzion A. Wachsman, General Manager  
(718) 928-2213